

atqom



Grow Your Practice in Dubai

Tailored Social Media Solutions for Healthcare Professionals



ABOUT

ABOUT US

ATCOM offers specialized social media management services tailored for healthcare professionals. Our focus is on elevating your online presence and attracting new patients through targeted social media strategies, content creation, and advertising

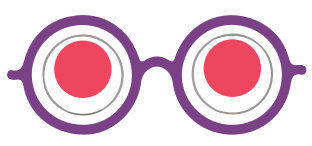
OUR SERVICES



Develop a personalized healthcare social media strategy tailored to you



Train you in mastering public speaking and on-camera skills for Reels



Conduct thorough content research to ensure relevance for your audience.



Target your audience effectively with strategic advertising campaigns.



Create engaging content that speaks directly to your audience



Produce high-quality videos with expert editing, location scouting, and styling



Optimize your profiles to enhance visibility and engagement



Report on monthly performance to track progress and optimize strategies



Manage your healthcare social media profiles daily to ensure consistent growth

WHY CHOOSE US

EXPERTISE

With years of experience in digital marketing specifically for healthcare, we understand the unique needs and challenges of medical professionals

COMPREHENSIVE SOLUTIONS

We offer a full suite of services, including strategy development, content creation, video production, and social media management. We handle every aspect of your social media presence to ensure a cohesive and effective strategy



CUSTOMIZED APPROACH

Our services are tailored to meet your specific goals and needs, ensuring you get the most effective solutions for your practice

COMPETITIVE PRICING

Our pricing plans are designed to be affordable and flexible, offering great value and making high-quality social media management accessible

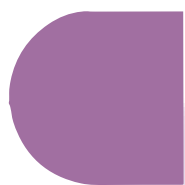
PROVEN RESULTS

We deliver strategies that not only enhance your online reputation but also attract new patients and drive growth



3500+
SATISFIED DOCTORS

**CHOOSE YOUR
PACKAGE**




3 Months

BASIC

AED **2420/mo**

Billed quarterly at **AED 7,260**



PAID MONTHLY

 4X - Posts

 2X - Infographic

 2X - Short Clips (Reels)

 3X - Social Network

Inclusive Services :

- ✓ Social Media Strategy
- ✓ Content Research and Creation
- ✓ Profile Optimization
- ✓ Training in Public Speaking
- ✓ Video Production
- ✓ Ad Campaign Management
- ✓ Monthly performance Reporting

INTERMEDIATE

AED **2860/mo**

Billed quarterly at **AED 8,580**



PAID MONTHLY

 2X - Posts

 2X - Infographic

 4X - Short Clips (Reels)

 3X - Social Network

Inclusive Services :

- ✓ Social Media Strategy
- ✓ Content Research and Creation
- ✓ Profile Optimization
- ✓ Training in Public Speaking
- ✓ Video Production
- ✓ Ad Campaign Management
- ✓ Monthly performance Reporting

PROFESSIONAL

AED **3080/mo**

Billed quarterly at **AED 9,240**



PAID MONTHLY

0X - Posts

 4 X - Infographic

 4X - Short Clip (Reels)

 3X - Social Network

Inclusive Services :

- ✓ Social Media Strategy
- ✓ Content Research and Creation
- ✓ Profile Optimization
- ✓ Training in Public Speaking
- ✓ Video Production
- ✓ Ad Campaign Management
- ✓ Monthly performance Reporting



BASIC

AED **2178/mo**

Billed quarterly at **AED 13,068**



- 4X - Posts
- 2X - Infographic
- 2X - Short Clips (Reels)
- 3X - Social Network

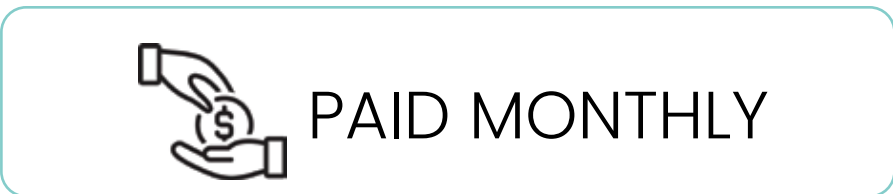
Inclusive Services :

- ✓ Social Media Strategy
- ✓ Content Research and Creation
- ✓ Profile Optimization
- ✓ Training in Public Speaking
- ✓ Video Production
- ✓ Ad Campaign Management
- ✓ Monthly performance Reporting

INTERMEDIATE

AED **2,574 /mo**

Billed quarterly at **AED 15,444**



- 2X - Posts
- 2X - Infographic
- 4X - Short Clips (Reels)
- 3X - Social Network

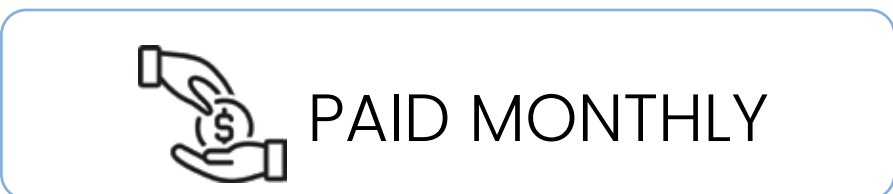
Inclusive Services :

- ✓ Social Media Strategy
- ✓ Content Research and Creation
- ✓ Profile Optimization
- ✓ Training in Public Speaking
- ✓ Video Production
- ✓ Ad Campaign Management
- ✓ Monthly performance Reporting

PROFESSIONAL

AED **2,772 /mo**

Billed quarterly at **AED 16,632**



- 0X - Posts
- 4 X - Infographic
- 4X - Short Clip (Reels)
- 3X - Social Network

Inclusive Services :

- ✓ Social Media Strategy
- ✓ Content Research and Creation
- ✓ Profile Optimization
- ✓ Training in Public Speaking
- ✓ Video Production
- ✓ Ad Campaign Management
- ✓ Monthly performance Reporting

✓ How do I begin the process?

Select your package and contact us by phone or email. We'll get in touch to discuss the next steps

✓ What is the minimum contract duration?

The minimum contract is 3 months to ensure a consistent strategy and measurable results

✓ Can I customize the packages?

Yes, packages can be customized to fit your specific needs



Outreach
Patient Engagement

ORGANIC REACH

+65%



Trust
Build Credibility



What does the Social Media Strategy include?

It includes audience analysis, goal setting, platform selection, content planning, and a growth roadmap

✓ What's included in Content Research and Creation?

It involves topic research, post creation, graphic design, and Reels scripting

✓ What is Profile Optimization?

Enhancing profiles by updating photos, refining bios, and ensuring accurate branding

✓ What does Video Production cover?

Video Production includes editing, location scouting, on-screen styling, and public speaking training

✓ How often are my profiles updated?

Update frequency depends on your package and schedule preferences

✓ Can I review content before it's posted?

Yes, you'll review and approve content before it's published

✓ **How much should I budget for ads?**
We recommend a minimum of 13 AED per day, adjustable based on your goals

✓ **Where can Reels be filmed?**
Reels can be filmed at your location or outdoors, with guidance on ideal settings

✓ **What metrics are tracked in reports?**
We track engagement, reach, impressions, follower growth, and ad performance



✓ **When will I see results from social media efforts?**
Results typically start within 3 months, depending on your goals and activity

✓ **Are there additional costs beyond the package?**
No, all services are included in the package price

✓ **What if I want to terminate the contract early?**
An early termination fee applies, as outlined in the contract

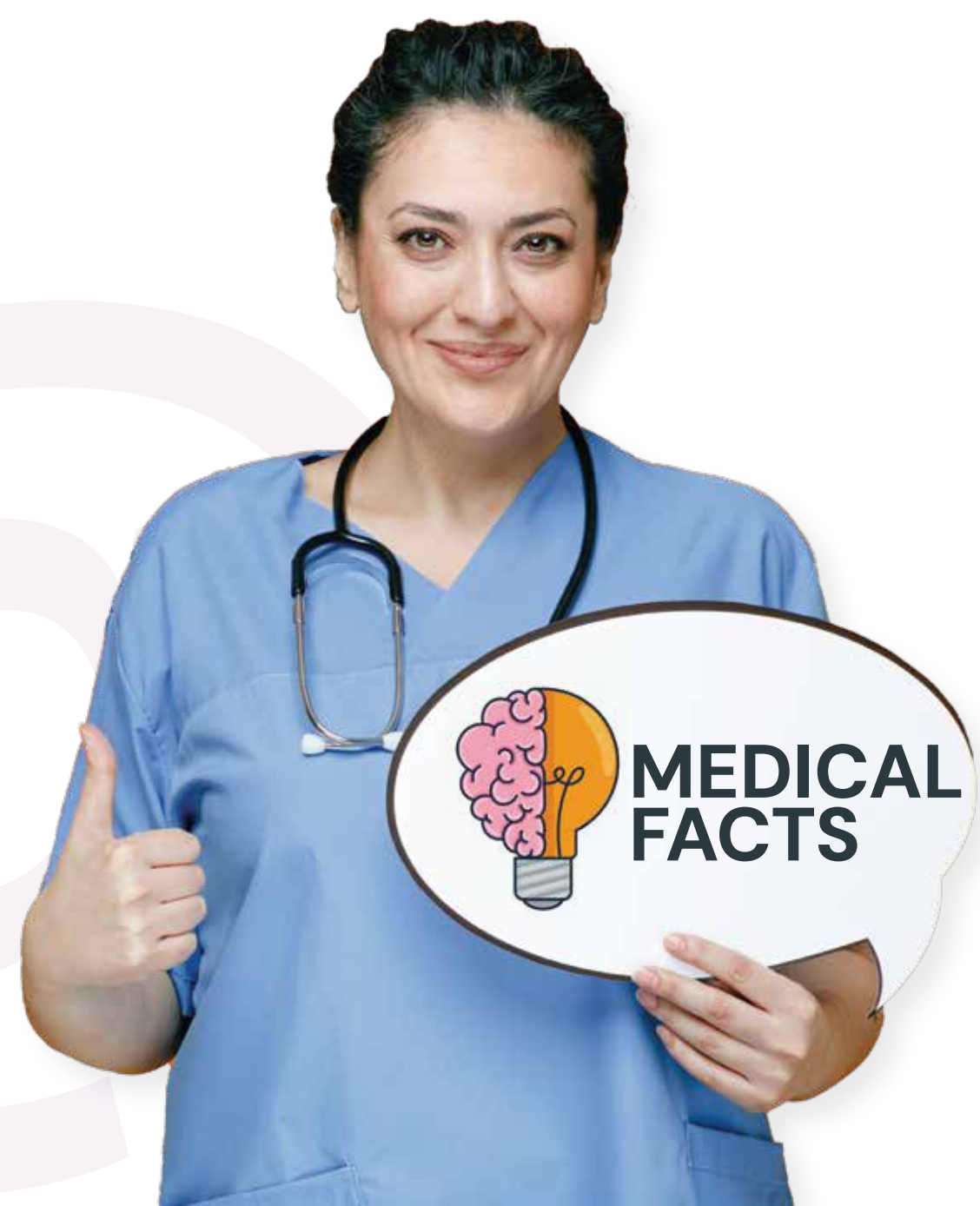
✓ **Do you support community engagement?**
Community engagement support is not included but can be discussed as an additional service

✓ **Can I see examples of your work?**
Yes, we can provide case studies and sample content upon request

✓ **How do you ensure compliance with health authorities?**
We follow all relevant regulations and guidelines for medical content

✓ **How do you adapt to changes in my business or industry?**
We adjust strategies based on industry trends and business changes

✓ **In which locations do you offer services?**
We offer services in the UAE and Lebanon, with some limitations for video shooting outside these areas.



READY TO ATTRACT MORE PATIENTS?

Boost your practice's growth with
our tailored social media solutions.

Email us at atcom@atcom.cc
or send us a WhatsApp message
at +961 3 333603 to get started!

